



Dimensional Design & Production

www.trimensionsinc.com

ABOUT US

Trimensions is a full-service design and production company. We specialize in the conceptualization, design, and manufacture of educational and promotional materials and products. Our primary clients are pharmaceutical companies and their associated advertising and marketing agencies, but our capabilities have been employed by a wide variety of businesses.

Our clients have relied on us for over 40 years to design and produce materials to illustrate the uses and benefits of their products, store and deliver samples, create and deliver premiums, and assist with user education and compliance. In addition to printed board structures, we design and manufacture products in injection molded and cast plastic, rubber, metal, and ceramic. We have produced medically accurate biological models, FDA approved medical devices, premiums and literature holders incorporating sophisticated electronics, and cast museum-quality art reproductions.

Due to our wide range of resources, Trimensions is uniquely capable of manufacturing in small as well as large quantities. Our production staff works closely with our clients to balance scheduling and budgetary requirements. Our services include assembly of the various components that often are included in a client's program, as well as taking full responsibility for mailing and delivery. Our status as a one-stop supplier for premium, promotional, teaching, detailing, and sampling suites of products, provides our clients with a valuable and versatile resource.

Portfolio

A selection of the products and programs, which we have produced over the years, offers a suggestion of the variety of ways in which we can be of service.

These include:

Detail Aids, Detail Kits, Direct Mail, Displays, Specialty Products, and Recent Projects

Our Array of Services

To best meet the needs of our clients, Trimensions draws on a variety of disciplines:

Client Services

We have learned from experience that our business is built upon direct, personal, and consistent on-going client contact. Face-to-face client contact is essential to build and maintain communication and confidence. By working as part of your team we can best integrate our resources with your needs. This enables us to create designs that meet your requirements and deliver product on time and on budget. We understand and live in the world of constant communication and rapid turnarounds.

Industrial Design

It has been said that 90% of design is in stating a problem. The Trimensions design staff work with our clients to create a "brief" that defines their expectations for a program. Criteria which inform the design process include delivery time and available budgets. As creative problem solvers, Trimensions' designers draw upon their experience and knowledge to create concepts that precisely meet your needs. Materials and manufacturing methods will be suggested. Sketches, renderings and models will be used to illustrate concepts. Depending upon the program, fully functional prototypes may be developed.

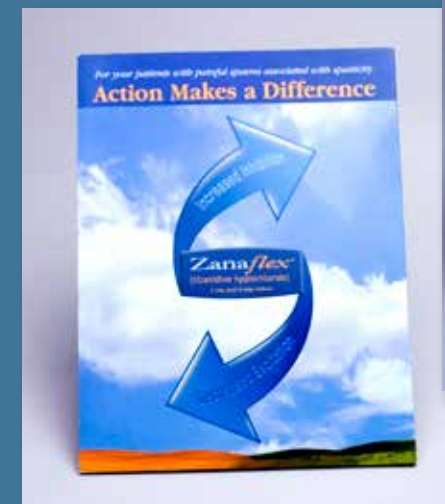
Die drawings, draftings, or CAID databases will be created. Once production is underway, the design staff works with our production department to insure that quality is achieved and maintained.

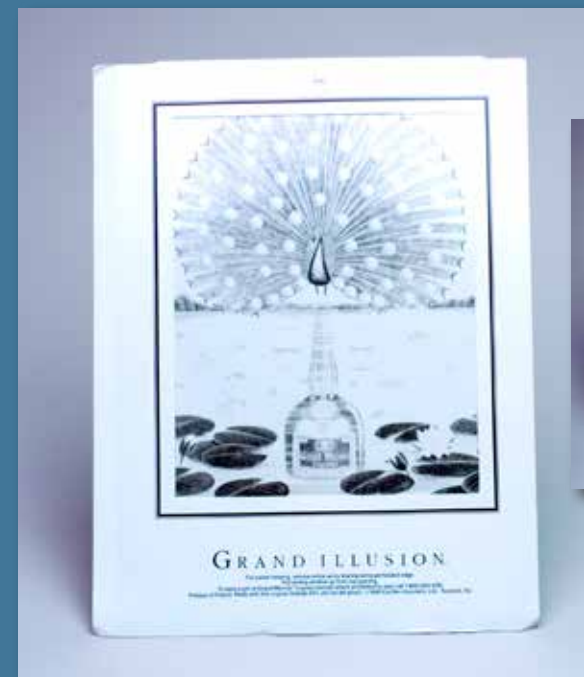
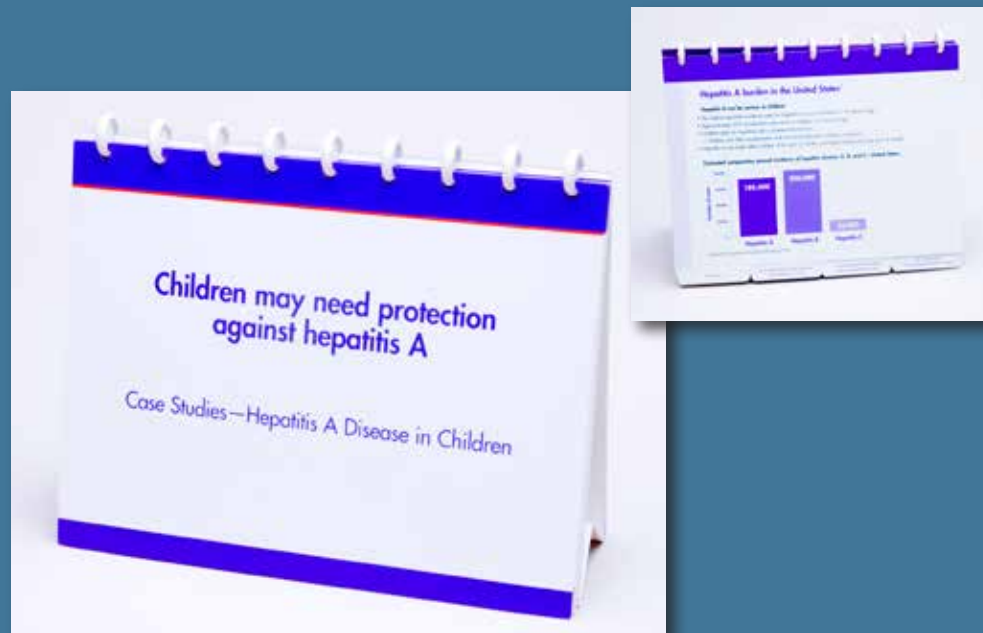
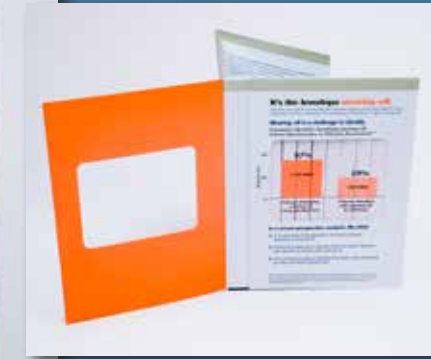
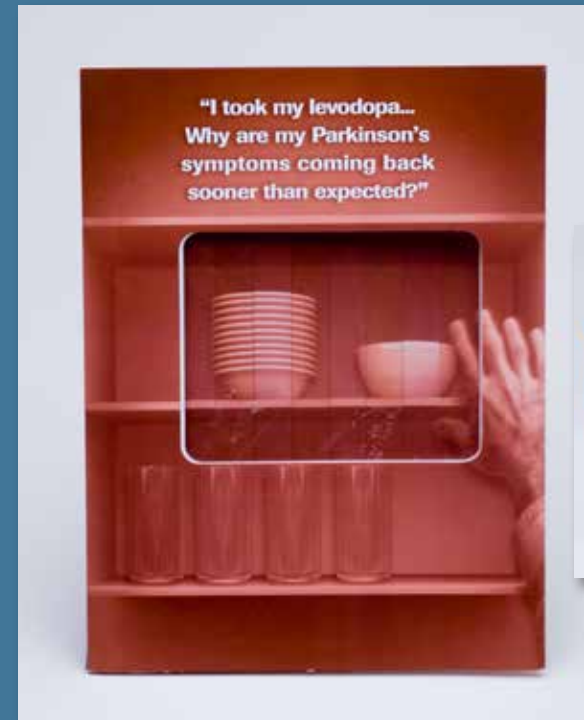
Production Specialists

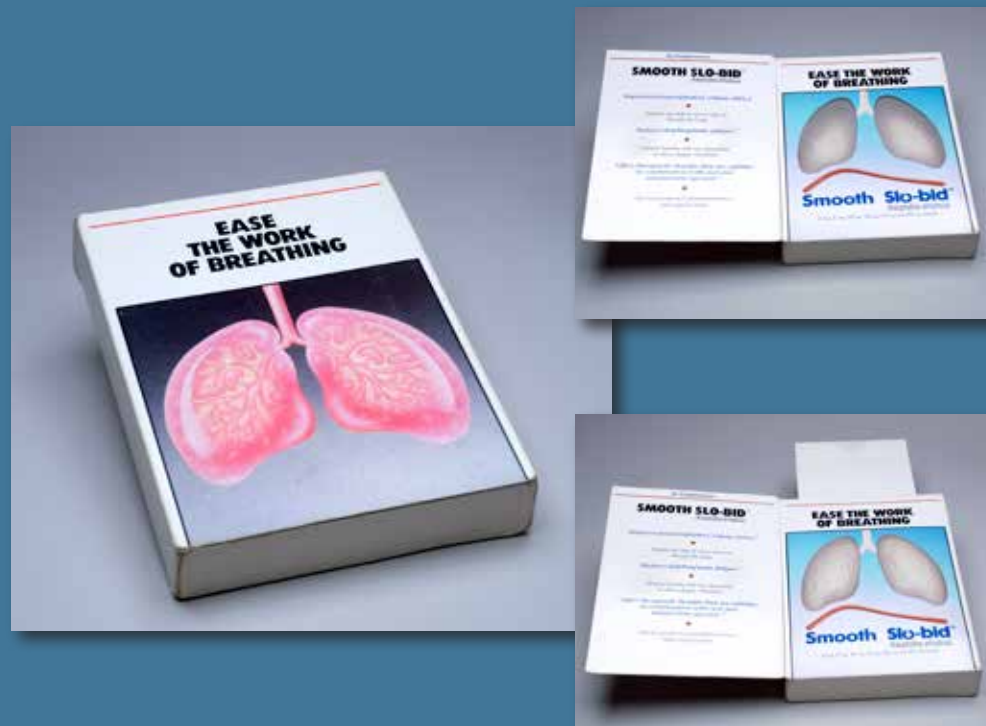
Our production specialists work directly with our clients to integrate our structural designs with their program graphics. They source all program components, and select the appropriate manufacturing resources and suppliers to meet the project criteria. Production will work with design as a team to insure quality, take responsibility for drawing together all of a program's deliverables, and meet packaging and scheduling requirements.

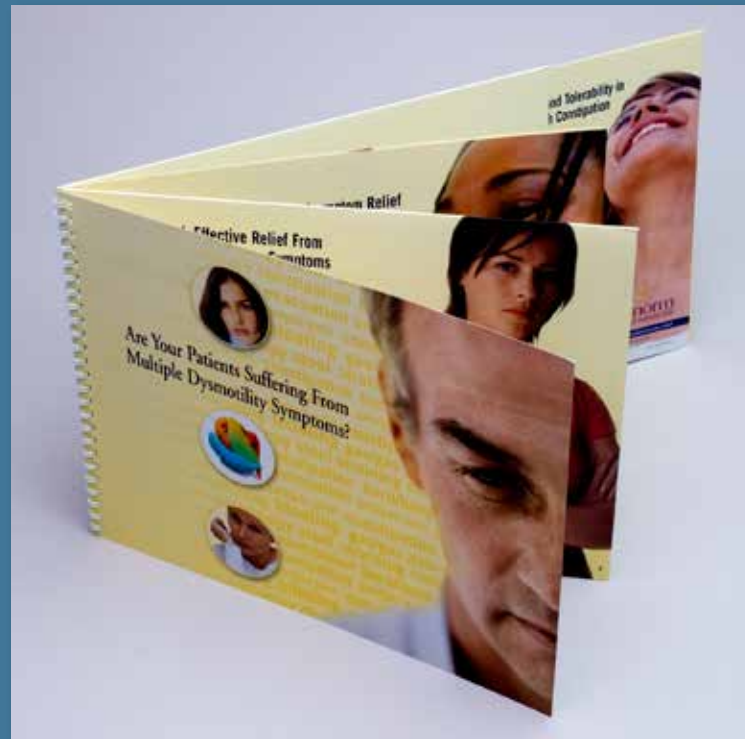
DETAIL AIDS

Effectively and successfully presenting a product (or service) to potential users is a continual marketing challenge. These products are an integral part of every presentation, explaining a product's attributes and benefits. Dimension and movement help to clarify and emphasize the points to be communicated, underpinning the verbal message.









DETAIL KITS

A complete suite of marketing tools, often created for a product launch, can include a variety of products. Our expertise integrating a variety of materials and techniques gives Trimensions a unique capability to fulfill the complex program requirements and meet the rigorous delivery schedules which often accompany them.





Detail Kits



Detail Kits



Detail Kits



Detail Kits

DIRECT MAIL

Dimensional design has proved to be a powerful component of any direct mail program. Dimensional mailing pieces not only deliver premiums and samples, but also present an intriguing package which has been shown to be opened and viewed at a much greater rate than flat mailings. Packages which stimulate attention and interaction are ultimately a greater value for any marketing budget. And the ability to produce, load, and mail these items is all part of Trimensions' capabilities.



Direct Mail

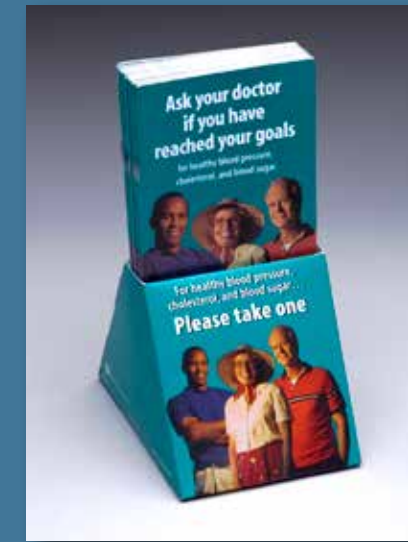


Direct Mail

DISPLAYS

Displaying samples, products, booklets, and product information has its own set of parameters. Custom-designed display units are often the most effective method of meeting the particular requirements our clients have. Again, our unique array of resources, production, and fulfillment capabilities produce exemplary results.





SPECIALTY ITEMS

Products and premiums, custom designed and manufactured for a specific application, enhance any marketing program. Premiums that are out of the ordinary and specific to a program or product are powerful sales aids. Patient assists, whether carrying cases, pillboxes, or assists in utilizing injectables, are the best products to help in the important area of compliance. Medical models assist in educating patients, as well as keeping a message front and center in a provider's office.

It is the ability to design and manufacture such items that sets us apart and validates the perception of Trimensions as a full-service company, providing both dimensional design and production.

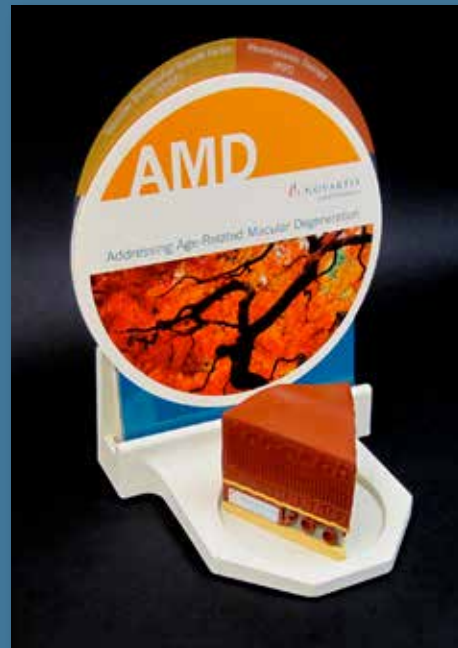


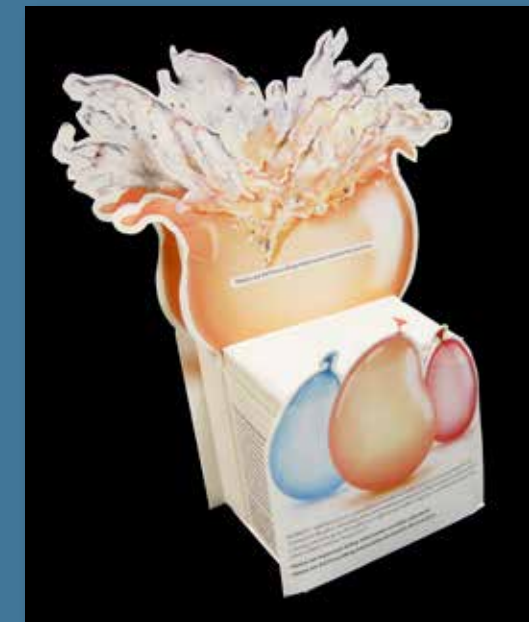


RECENT PROJECTS

As the industry evolves, the Trimensions team continues to meet the challenge, both technologically and aesthetically.











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Trimensions, Inc.
One Engle Street
Englewood, NJ 07631
Phone: 201-816-8820
Fax: 201-816-8870
Email: info@trimensionsinc.com
Web: www.trimensionsinc.com